

Questions to ask before choosing your Mobile Disc Jockey/Entertainment for your affair

As you look into the many different entertainment companies, it's important to know that although every company may be a part of the entertainment industry each company is different; Special features, talent, products/services that are offered and yes pricing. The phrase, "You Get What You Pay For" may also be acknowledged when hiring entertainment for your special day. Be aware that companies that charge significantly less than another do so for a reason, the same is true for those that charge significantly more. As a potential client to any of the companies that you are researching it is important to keep in mind that no matter how small the affair, **Quality** should always be a concern. You want to know that the company that you are hiring is 100% professional and will give you exactly what you are looking for. Use the suggested questions below to help you research and decide which company will best suite your entertainment needs.

How many years of experience do you have?

Experience is important of your entertainer for they should have an awareness of common problems and situations. Be sure your DJ has experience with your type of event. A professional Disc Jockey/Entertainer should make it a point to be involved with the planning of your special day and structure a time line of announcements and special events on the day of your affair.

Are we guaranteed the DJ/MC of our choice on the day of our event?

You should always have a choice as to who will perform for your affair. However pending on your timeliness to book your affair with your chosen entertainment company, it may not always be possible to obtain your favorite entertainer. It is important to at least speak with or meet the entertainer that is assigned to your affair. A reputable company should most likely arrange for this, since your DJ/MC should go over your special requests at least two weeks prior to your affair.

Do you have any references?

Word of mouth is the best form of advertising! A reputable company should be willing to give you at least three references to confirm further interest in booking your entertainment company. References are the most reliable way to verify talent and levels of customer service.

Do you offer other services or features?

An interactive entertainment company should always have available other services or add –on items to pick from. Keep in mind some items may be part of entertainment packages or be purchased in piece meal for an additional cost. Services can be: Lighting, Photo/Video Services, Dancers, Decorations etc.

Can we make musical requests?

Requests should always be welcomed. If a song seems inappropriate, a good DJ will explain the reason and ask for or suggest an alternate selection.

A professional Disc Jockey is aware that they cannot possibly know everything there is to know about your musical preferences and entertainment needs. They should be willing to listen to your ideas and suggestions. They should make themselves available prior to your party to

discuss selections. They should be earnest in accepting the songs you have chosen to be played as well as those you have chosen not to be played. Special requests should never be a problem and your DJ should be willing to play them where they are appropriate.

How much time do you need to set up?

Depending on the company and what is included with their particular setup, it is customary to allow for at least a minimum of 60min. This time should include a sound check to make certain that connections and equipment are running properly to perform for your event. If more time is needed, the company should specify that in their contract. Generally there should be no additional cost for setup time, if the company does charge an extra fee; you should make sure you know the reason for the charge.

How will you be dressed?

As a client booking your entertainment company, you should have the right to know or perhaps request that your entertainer wear certain attire. If your affair is formal, proper attire should be worn (i.e. tuxedos, suits, dress, etc.). Your entertainer should ask when finalizing your event plans. If your event has a theme, you may wish to have your entertainer wear something to go along with theme. Some companies may charge a little more for specialty costumes or themed outfits.

Are you insured?

Insurance is a part of any legitimate business. Liability and casualty policies protect yourself, your guests and the DJ Company you choose. Additionally, some venues are now requiring entertainers to provide proof of liability insurance before they can work at the venue.

Do you use professional equipment?

When using professional equipment it insures liable service and a quality presentation. The system doesn't have to put a hole in the roof with its power but, there is a difference between the audio equipment you have at home and the equipment that a professional Disc Jockey uses. The equipment is built to withstand the transporting of one affair to the next.

Do you have backup equipment/personnel in case of an emergency?

Even the very best and top of the line equipment can fail at times when you need it most. A good company should be prepared with extra/backup equipment should an emergency arise. If for some reason your entertainer is unable to perform for any reason or problem with booking occurs, the company should be able to provide you with a substitute performer. If substitution is not possible, see if the company networks with other companies and could recommend using their services.